

Broadband Access for Agriculture – Increasing Commercial Greenhouse Efficiency

Meet Holly

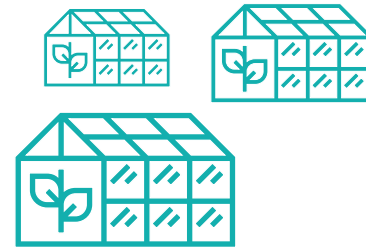


Holly is a Sr. Greenhouse Manager responsible for overall production of her company's large commercial greenhouses. In addition to managing greenhouse operations, Holly is responsible for improving processes that increase harvest yields and lower costs.

THE CHALLENGE

ADD CONNECTIVITY TO RURAL GREENHOUSES

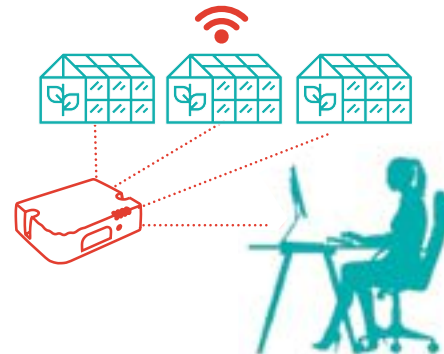
Holly needs to closely monitor conditions in her greenhouses, to help her increase yields and reduce power and water consumption. In her rural area, Holly can't get broadband or fiber connectivity. Since some of her growing is seasonal, she doesn't want to pay for connectivity all year round. And as her company continues to add new greenhouse locations, Holly must get them quickly connected.



THE SOLUTION

BROADBAND ACCESS, AN AIRVANTAGE(R) MANAGED SOLUTION, DELIVERS CONNECTIVITY WHEN NEEDED

With Broadband Access, Holly gets a turnkey, "hands-off" solution that works in her remote area. A turnkey managed solution, Broadband Access includes guaranteed cellular connectivity, rugged AirLink wireless router and pro-active fleet management with customer service available 24/7/365 at a low monthly cost.



THE RESULTS

RELIABLE COST-EFFECTIVE BROADBAND ACCESS INCREASES YIELDS

Broadband Access delivers the uptime Holly and her team need to monitor real-time conditions in all the greenhouses. With Broadband Access, Holly can quickly add connectivity to new greenhouses, no matter the location, and save money. Using this connectivity, Holly can now remotely monitor greenhouse conditions helping to increase greenhouse yields and reduce power and water costs.